

Form PTO-1449 (Substitute)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		Attorney Docket Number ZEDO-01003US0	Serial/Patent Number 09/728,704		
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <small>(Use several sheets if necessary)</small>		JAN 04 2001 PTO-1449 U.S. PATENT & TRADEMARK OFFICE		Applicant/Patent Owner Botelho, et al.	RECEIVED JAN 30 2001 Technology Center 2100		
				Filing/Issue Date December 1, 2000		Group Art Unit Unknown	
U.S. PATENT DOCUMENTS							
Examiner Initial		Document Number	Date	Name	Class	Subclass	Filing Date
D.L.	1	5,933,811	August 3, 1999	Angles et al.	705	14	08/20/96
	2	5,937,392	August 10, 1999	Alberts	705	14	07/28/97
	3	6,026,368	February 15, 2000	Brown et al.	705	14	07/17/95
	4	6,055,513	April 25, 2000	Katz et al.	705	26	03/11/98
↓	5	6,128,663	October 2, 3000	Thomas	709	228	02/10/98
D.L.	6	6,157,946	December 5, 2000	Itakura et al.	709	217	02/26/97
FOREIGN PATENT DOCUMENTS							
Examiner Initial		Document Number	Date	Country	Class	Subclass	Trans- lation Yes No
OTHER DOCUMENTS (Include Author, Title, Date, Pertinent pages, etc.)							
D.L.	1	"DoubleClick: Company Overview; Advertisers; Ad Serving Technology Solutions; DART for Advertisers; Spotlight Reporting; DFA Advanced Reporting; Network Rate Card," http://www.doubleclick.net:80/us , 1998.					
D.L.	2	"NetZero: Targeting; Member Profile; What Are Your Interests?; Choose Your Start Page; Confirmation - Download," http://www.netzero.com/advertisements/advertisers.html ; http://mystart.looksmart.com/servelets/signup ; October 1998.					
D.L.	3	"Yahoo! Fusion Marketing: Find Any Audience; Media Services; Public Gross Rate Card 2000," http://fusion.yahoo.com/find.html ; http://fusion.yahoo.com/pgratecard2000.html ; 1998.					
<i>D.L. Canto</i>				Date Considered 8/17/03			
*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							
*1 = Copy not submitted because it was submitted in prior application SN / _____, filed _____, 19 _____. *2 = Copy not submitted because it was submitted in prior application SN / _____, filed _____, 19 _____. _____							



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Sheet 1 of 1

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		Filing/Issue Date December 1, 2000	Group Art Unit 2176	

U.S. PATENTS

Examiner Initial		Patent Number	Issue Date	Inventor	Class	Subclass	Filing Date
D.L	1	5,948,061	Sep. 7 1999	Merriman et al.	709	219	Oct. 29, 1996
D.L	2	6,009,410	Dec. 28, 1999	LeMole et al.	705	14	Oct. 16, 1997
D.L	3	6,182,050	Jan. 30, 2001	Ballard	705	14	May 28, 1998
D.L	4	6,161,112	Dec. 12, 2000	Cragun	707	501	May 19, 1998
D.L	5	6,141,010	Oct. 31, 2000	Hoyle	345	356	Jul. 17, 1998
D.L	6	6,144,944	Nov. 7, 2000	Kurtzman, II et al.	705	14	April 22, 1998

8/7/03

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